

# Data Mining Workshop MITACS Industry Session October 14-16, 2004



#### **MEALS**

Breakfast (Continental): 7:00 – 9:00 am, 2<sup>nd</sup> floor lounge, Corbett Hall, Friday & Saturday (*included in workshop*)

Lunch (Buffet): 11:30 am – 1:30 pm, Donald Cameron Hall (Cost: \$12.50 + tax)

Dinner (Buffet): 5:30 - 7:30 pm, Donald Cameron Hall (Cost: \$23 + tax)

Coffee Breaks: As per daily schedule, 2<sup>nd</sup> floor lounge, Corbett Hall (included in workshop)

\*\*For other lighter meal options at The Banff Centre, there are two other options: Gooseberry's Deli, located in the Sally Borden Building, and The Kiln Cafe, located beside Donald Cameron Hall. There are also plenty of restaurants and cafes in the town of Banff, a 10-15 minute walk from Corbett Hall.\*\*

#### **MEETING ROOMS**

All lectures will be held in Max Bell 159. Hours: 6 am – 12 midnight. LCD projector, overhead projectors and blackboards are available for presentations. Please note that the meeting space designated for BIRS is the lower level of Max Bell, Rooms 155-159. Please respect that all other space has been contracted to other Banff Centre guests, including any Food and Beverage in those areas.

## **Workshop Moderators**

- Jeff Lucas, MITACS
- Frank Tompa, University of Waterloo

#### Attendees:

## **Industry**

- Richard Boire, Boire Filler Group
- Krzysztof Dzieciolowski, Bell Canada
- Jonathan Lowenhar, Harra's Entertainment inc
- Rick Makos, Teradata Canada
- Hugh McDonald, Intrawest Corporation
- Daymond Ling, CIBC
- Michael O'Connor, Rogers Communications Inc.
- Jeff Schulz, BCLC
- Andrew Storey, Scotiabank
- Terry Taciuk

#### Academics

- Shai Ben-David, University of Waterloo
- Yoshua Bengio, University of Montreal
- Antonio Ciampi, McGill University
- Martin Ester, Simon Fraser University
- Theodora Kourti, McMaster University
- Jian Pei, Simon Fraser University
- Joerg Sander, University of Alberta
- Jelber Sayyad-Shirabad, University of Ottawa
- Dale Schuurmans, University of Alberta
- Frank Tompa, University of Waterloo
- Manfred Trummer, Simon Fraser University
- Ke Wang, Simon Fraser University
- Reuben Zamar, University of British Columbia

#### **SCHEDULE**

# Thursday, October 14

- Participants arrive at BIRS (Check-in at The Professional Development Centre begins after 4 pm)
- 3:00 3:30 pm Welcome session, Max Bell 159
- 3:30 5:30 pm Case Studies (2 Industry presenters)
  - 3:30 Rick Makos, Teradata Canada
  - 4:30 TBD (Michael O'Conner, Rogers Communications)
- 6:00 pm Dinner

# Friday, October 15

- 7:00-8:30 am Breakfast, 2<sup>nd</sup> floor lounge, Corbett Hall
- 8:30 10:30 am Case Studies (1 Industry & 1 Academic presenters)
  - 8:30 Richard Boire, Boire Filler Group
  - 9:30 Martin Ester, Simon Fraser University
- 10:30 10:50 am Coffee Break, 2<sup>nd</sup> floor lounge, Corbett Hall
- 10:50 12:30 pm Case Studies (2 Academic presenters)
  - 10:50 Theodora Kourti, McMaster
  - 11:40 Antonio Ciampi, McGill University
- 12:30 1:30 pm Lunch
- 1:30 2:00 pm 5 minute situation overviews (open to all)
- 2:00 3:00 pm Discuss emerging data mining issues
- 3:00 3:20 pm Coffee Break, 2<sup>nd</sup> floor lounge, Corbett Hall
- 3:20 5:20 pm Determine priority research opportunities
- 5:20 Break for day
- 6:30 pm Dinner

# Saturday, October 16

- 7:00-8:30 am Breakfast, 2<sup>nd</sup> floor lounge, Corbett Hall
- 8:30 10:30 am Break into two groups to discuss research opportunities
  - Group 1
  - Group 2
- 10:30 10:45 am Coffee break, 2<sup>nd</sup> floor lounge, Corbett Hall
- 10:45 12:00 pm Group discussions presentations, wrap up & next steps
- 12:00 pm Lunch Checkout by 12 noon at The Professional Development Centre.